**TRADE SHOW DETAILS AT A GLANCE**

**Date: June 18, 2025**

**Site: Sheraton Greensboro Hotel at Four Seasons/Joseph S. Koury**

**Convention Center, Greensboro, North Carolina**

**Theme: Transform Into Your Best Self**

**Decorative Theme: Butterflies**

**Colors: Purple and Peach Backdrops with Peach Side Rails and Black Table Skirts**

**Booth Cost: By/On April 15, 2025 On/After April 16, 2025**

**$1300 for Members $1500 for Members**

**$1800 for Non-members $2000 for Non-members**

## Trade Show Hours: June 17, 2025

## 9:00a.m. - 5:00p.m. Vendors to move in

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# June 18, 2025

# 7:00a.m. - 9:00a.m. Vendors allowed in Exhibit Hall

# 9:00a.m. - 12:00p.m. Buyer’s Morning

**11:00a.m. - 2:30p.m. Managers & Asst. Managers Admitted**

**11:30a.m. - 2:30p.m. Trade Show Open for All**

2:30p.m. - 6:00p.m. Vendors break down booths

Exhibit Package:

♦ Standard 10’ x 10’ booth with an 8’ high curtained backdrop and curtained side rails

♦ Complimentary 2’ x 6’ table with white vinyl topping and skirting on three sides

♦ Two complimentary chairs

♦ One complimentary one-line booth sign

♦ One complimentary wastebasket

♦ Complimentary name badges

♦ Complimentary security service

Official Decorator: Hollins Exhibits

Phone: 336-315-5225 Fax: 336-315-5220

Hollins Exhibitor Kits will be e-mailed to confirmed vendors beginning in early May 2025. These kits will contain all necessary information for shipping, storage, labor, etc.